



MineClosure



# MINE CLOSURE 2024

26–28 NOVEMBER 2024 | PERTH, WESTERN AUSTRALIA

## SPONSORSHIP & DISPLAY OPPORTUNITIES

### BACKGROUND

The series of International Conferences on Mine Closure is a fixture on the calendars of many mining professionals, providing topical and high quality papers and presentations on a range of topics of immediate interest and relevance.

A key feature of the conference series is the diversity of disciplines and expertise that come together to focus on the pressing issues facing the mine closure community globally.

Previous conferences have been held in:

2023 Reno, USA  
2022 Brisbane, Australia  
2021 Ulaanbaatar, Mongolia  
2019 Perth, Australia  
2018 Leipzig, Germany  
2016 Perth, Australia  
2015 Vancouver, Canada  
2014 Johannesburg, South Africa  
2013 Cornwall, England  
2012 Brisbane, Australia  
2011 Alberta, Canada  
2010 Vina del Mar, Chile  
2009 Perth, Australia  
2008 Johannesburg, South Africa  
2007 Santiago, Chile  
2006 Perth, Australia

### PROMOTION

A niche marketing campaign will be run to promote this conference to local and international professionals via:

- Internet marketing — promotion via the Mine Closure conferences website, ACG website and other mining event websites.
- Promotion via social media including dedicated Mine Closure conferences LinkedIn page. Along with the ACG LinkedIn page, there is a combined reach of over 18,000 people.
- Industry association.
- Media support and coverage from reputable industry journals, magazines and newsletters.
- International and local exposure through the activities and support of key industry personnel.
- Regular communication to past ACG Mine Closure conference delegates.
- Promotion at selected ACG and international geotechnical engineering events.

The organiser reserves the right to alter the format of the event

[acgmineclosure.com](http://acgmineclosure.com)

# EXHIBITION OPPORTUNITIES

Entitlements	Principal	Major	Exhibitor
		AUD14,300	AUD8,800
Sponsor logo acknowledgement on slide during program	✓	✓	✓
Promotional video in plenary room prior to commencement***	✓		
Opportunity to present for 3-5 minutes during plenary session	✓		
Opportunity to host 30 minute breakfast session (at sponsors expense)	✓		
Complimentary full registration(s) for the Mine Closure 2024 conference	3	2	1
Complimentary registration(s) for the conference dinner	3	2	1
Exhibition booth for the duration of the event	6x2 m booth	3x2 m booth	3x2 m booth
Exhibition booth staff passes to attend your booth	4	2	1
Technical session branding	2	1	
Sponsor logo to appear on conference delegate bags	✓	✓	
Insert(s) included in the conference delegate bags	2	2	
Sponsor logo to appear in printed conference proceedings	✓	✓	
Sponsor banner(s) to be displayed***	2		
Invitation to contribute a technical article to the conference supplement***	✓		
Invitation to supply Mine Closure 2024 endorsement copy for marketing purposes	✓		
Opportunity to supply editorial/advertisement for the conference supplement	Full page	1/2 page	
Sponsor logo to appear on printed and web-based promotional material	✓	✓	✓
Company branding between conference sessions	✓	✓	✓
Copy of authorised delegate list pre and post event	✓	✓	✓

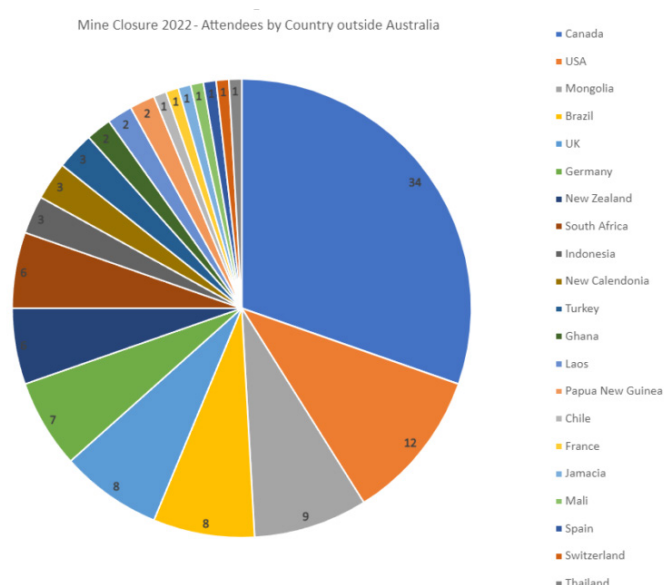
Please see overleaf for more sponsorship opportunities.

## MINE CLOSURE 2022

Mine Closure 2022 was the last event held in Australia, and it attracted 32 sponsors and exhibitors.

Visit [acgmineclosure.com/sponsors](https://acgmineclosure.com/sponsors) to view the list of sponsoring companies, and attending companies.

Mine Closure 2022 was well-attended with 500+ attendees. 22 countries were represented, and attendees were 60% male, 40% female.



Data source: ACG internal analysis

\* Australian Goods & Services Tax (GST) inclusive.

\*\* The ACG reserves the right to alter the trade exhibition floor plan and the format of the event which may change the entitlements.

\*\*\* Principal Sponsor entitlements:

Promotional video is to be played prior to commencement of morning session and is subject to ACG approval.

Pull up banners are to be displayed at front of exhibition area for the duration of the event, supplied by the sponsor and subject to venue approval.

Conference supplement is distributed to all in-person international conference delegates.

# SPONSORSHIP & DISPLAY OPPORTUNITIES

All Sponsorship Packages include:

- Company logo to appear on selected conference promotional material.
- Hyperlinked company logo on conference website.
- A copy of the authorised conference delegate list, with contact details, pre and post event.
- Logo on sponsor acknowledgement slide during program.
- Company branding between conference sessions.

## OPEN ACCESS SPONSOR\*\*

(unlimited packages available)

AU \$7,700\*

- One complimentary registration, which includes full admittance to the Mine Closure 2024 conference and the conference dinner.
- Hyperlinked company logo on conference website, and ACG shop web page, directing people to online Mine Closure 2024 papers page, post conference.
- During the conference, and post conference, industry will be able to openly and freely access the conference papers from the ACG Online Repository.
- Hyperlinked company logo on conference papers page.
- Acknowledgement of Open Access Sponsor status in conference onsite program and onsite signage, with link to Online Repository.
- An ACG supplied QR code graphic for sponsor to use in their own promotional material.

## DINNER SPONSOR\*\*

(one package available)

AU \$POA\*

- Eight complimentary tickets to the conference dinner.
- Company representative or invited peer to make 5-10 minute address.
- Opportunity to distribute goodwill items to dinner attendees (at sponsor's cost).
- Opportunity to display company signage at dinner venue (subject to venue permission) for the duration of the dinner.
- Opportunity to host a VIP table at the conference dinner.
- Opportunity to provide entertainment (at sponsor's cost).
- Opportunity to provide a raffle draw at the conference dinner (prize supplied by sponsor).
- One insert into conference delegate bags.

## CHARGING STATION SPONSOR\*\*

(one package available)

AU \$POA\*

- Naming rights and branded signage at charging station.
- Charging station located within exhibition area where delegates can charge their devices.
- One complimentary registration, which includes full admittance to the Mine Closure 2024 conference.

## BARISTA COFFEE BAR SPONSOR\*\*

(one package available)

- Barista coffee bar during refreshment and lunch breaks, located in the exhibition area, for duration of the event. All provisions (cart, barista, coffee and coffee cups) at sponsor's cost.
- Company signage within the barista coffee bar area (to be provided by sponsor, subject to venue approval).
- One complimentary registration, which includes full admittance to the Mine Closure 2024 conference.

## WIFI SPONSOR\*\*

(one package available)

AU \$4,400\*

- Signage at event to promote WiFi Sponsor status.

## SPECIAL SPONSORSHIP PACKAGES

Branded Pens

AU \$3,300\*

Pens distributed to each delegate place setting within conference room (supplied by sponsor, one package available).

Branded Note Pads

AU \$3,300\*

Pads distributed to each delegate place setting within conference room (supplied by sponsor, one package available).

Delegate Bag Insert

AU \$3,300\*

Pre-packed delegate bags handed out to delegates upon registration (supplied by sponsor, limited packages available).

Lunch Sponsor

AU \$3,300\*

Branded pull up banner displayed within lunch service area (limited packages available).

Branded Name Badge Lanyards

Lanyards handed out to every delegate upon registration (supplied by sponsor, one package available).

Refreshment Break Sponsor

AU \$2,200\*

Branded pull up banner to be displayed in morning/afternoon tea service area for one break (limited packages available).

\* Australian Goods & Services Tax (GST) inclusive.

\*\* The ACG reserves the right to alter the trade exhibition floor plan and the format of the event which may change the entitlements.



# SPONSOR/DISPLAY APPLICATION

## SPONSOR/DISPLAY REGISTRATION

To secure your participation as a sponsor or exhibitor, please complete and return the registration page along with your company logo as a high resolution EPS vector file, minimum 300 dpi.

On receipt of the registration form, a letter of confirmation will be issued to the person listed as the event coordinator on the sponsor/exhibitor registration form.

Please note that all packages (where limited) will be confirmed on a 'first come, first served' basis.

## MINE CLOSURE 2024 (2415)

### SPONSOR COMPANY

Please print. \*Denotes mandatory fields.

\*Company \_\_\_\_\_

\*ABN \_\_\_\_\_

*Australian companies only*

\*Authorised by \_\_\_\_\_

\*Position \_\_\_\_\_

\*Address \_\_\_\_\_

State \_\_\_\_\_ Postcode \_\_\_\_\_

Phone \_\_\_\_\_ Mobile \_\_\_\_\_

\*Email \_\_\_\_\_

### SPONSOR PACKAGE

Package \_\_\_\_\_

Value (AUD) \_\_\_\_\_

Package \_\_\_\_\_

Value (AUD) \_\_\_\_\_

Package \_\_\_\_\_

Value (AUD) \_\_\_\_\_

**TOTAL VALUE AUD** \_\_\_\_\_

Please return this completed form and your purchase order to the ACG and we will send you an invoice.

PO#: \_\_\_\_\_

**Please forward full purchase order to [events-acg@uwa.edu.au](mailto:events-acg@uwa.edu.au)**

### EVENT COORDINATOR

Please print. \*Denotes mandatory fields.

\*Name \_\_\_\_\_

\*Ph/Mob \_\_\_\_\_

\*Email \_\_\_\_\_

### PAYMENT OPTIONS

- Electronic funds transfer (EFT) and credit card payment - please refer to the details on the invoice.

For sponsor|exhibitor terms and conditions please visit

[acg.uwa.edu.au/disclaimer](http://acg.uwa.edu.au/disclaimer)

Please complete and return this form to:



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The University of Western Australia  
35 Stirling Highway (M600)  
Crawley WA 6009



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