



MINE CLOSURE 2022

15TH INTERNATIONAL CONFERENCE ON MINE CLOSURE
4-6 OCTOBER 2022 | BRISBANE, AUSTRALIA

Mine Closure 2019
sold out!
Book now to avoid
disappointment

SPONSORSHIP OPPORTUNITIES

BACKGROUND

The series of International Conferences on Mine Closure is a fixture on the calendars of many mining professionals, providing topical and high quality papers and presentations on a range of topics of immediate interest and relevance. A key feature of the conference series is the diversity of disciplines and expertise that come together to focus on the pressing issues facing the mine closure community globally.

Past conferences have been held in:

2021 Ulaanbaatar, Mongolia
2019 Perth, Australia
2018 Leipzig, Germany
2016 Perth, Australia
2015 Vancouver, Canada
2014 Johannesburg, South Africa
2013 Cornwall, England
2012 Brisbane, Australia
2011 Alberta, Canada
2010 Vina del Mar, Chile
2009 Perth, Australia
2008 Johannesburg, South Africa
2007 Santiago, Chile
2006 Perth, Australia

PROMOTION

The ACG is undertaking a niche marketing campaign to promote this conference to local and international professionals via:

- Internet marketing – promotion via the dedicated conference website, ACG website and other mining event websites.
- Promotion of the event in the ACG newsletter that is distributed to almost 7,000 mining professionals worldwide.
- Industry association.
- Direct mail campaign – event specific flyers, registration brochures and targeted electronic mail.
- Media support and coverage from reputable industry journals, magazines and newsletters.
- International and local exposure through the activities and support of key industry personnel.
- Regular communication to ACG mining event past delegates.
- Promotion at selected ACG and international geotechnical engineering events.

SPONSORSHIP & EXHIBITION OPPORTUNITIES

PRINCIPAL SPONSOR**

(one package available)

AU \$19,800*

- Acknowledgement of Principal Sponsor status.
- Opportunity to supply a three minute promotional video. The video content is subject to ACG approval.
- Opportunity to present a 3 - 5 minute speech during the conference plenary session or conference dinner.
- Three complimentary registrations, which includes full admittance to the 15th International Conference on Mine Closure.
- Six complimentary registrations for the conference dinner.
- Double exhibition space for the duration of the event (6 x 2 m booth).
- Four exhibition booth staff passes to attend your booth.
- Technical session branding for one conference morning session and lunch.
- Company logo to appear on conference delegate bags.
- Two inserts included in conference delegate bags.
- Company logo to appear in the conference proceedings – printed and online repository (Mine Closure 2022).
- Company banners (x2) placed at the front of the exhibition area for the duration of the event (subject to venue restrictions, supplied by sponsor).
- Invitation to contribute a technical article to an upcoming edition of the ACG newsletter (distributed to almost 7,000 mining professionals).
- Invitation to supply endorsement copy for Mine Closure 2022 for marketing purposes.
- Full page editorial/advertisement in the onsite delegate programme.
- Company name/logo to appear on all event promotional material including Mine Closure 2022 electronic marketing and social media activity.
- Company logo, copy (max. 500 words) and hyperlink on event website.
- Company branding between conference sessions.
- A copy of the authorised conference delegate list.

TRADE EXHIBITOR **

(limited packages available)

AU \$8,800*

- Acknowledgement of Trade Exhibitor status.
- One complimentary registration, which includes full admittance to the 15th International Conference on Mine Closure and the conference dinner.
- Exhibition space for the duration of the event (3 x 2 m booth).
- Two exhibition booth staff passes to attend your booth.
- Company name/logo to appear on selected event promotional material.
- Hyperlinked company logo on event website.
- Company branding between conference sessions.
- A copy of the authorised conference delegate list.

OPEN ACCESS SPONSOR

(unlimited packages available)

AU \$7,700*

- Acknowledgement of Open Access Sponsor status. Listed by company name with logo, alpha order in selected conference promotional material, specific electronic direct mailings and in pre-planned social media posts.
- One complimentary registration, which includes full admittance to the 15th International Conference on Mine Closure and the conference dinner.
- Hyperlinked company logo on conference sponsor web page.
- Hyperlinked company logo on conference website, and ACG shop web page, directing people to online Mine Closure 2022 papers page, post conference.
- During the conference, and post conference, industry will be able to openly and freely access the conference papers from the ACG Online Repository.
- Hyperlinked company logo on conference papers page.
- Acknowledgement of Open Access Sponsor status in conference onsite programme and onsite signage, with link to Online Repository.
- Follow up email to event delegates and paper authors, post-conference, providing them with the link to the Mine Closure 2022 papers web page
- Company branding between conference sessions.
- A copy of the authorised conference delegate list.
- An ACG supplied QR code graphic for sponsor to use in their own promotional material.

MAJOR SPONSOR**

(limited packages available)

AU \$14,300*

- Acknowledgement of Major Sponsor status.
- Two complimentary registrations, which include full admittance to the 15th International Conference on Mine Closure and the conference dinner.
- Single exhibition space for the duration of the event (3 x 2 m booth).
- Three exhibition booth staff passes to attend your booth.
- Technical session branding for one conference session.
- Company logo to appear on conference delegate bags.
- Two inserts included in conference delegate bags.
- Acknowledgement in the conference proceedings (printed only).
- Half page editorial/advertisement in the onsite delegate programme.
- Company name/logo to appear on selected event promotional material including Mine Closure 2022 Conference electronic marketing and social media activity.
- Hyperlinked company logo on event website.
- Company branding between conference sessions.
- A copy of the authorised conference delegate list.

** The ACG reserves the right to alter the trade exhibition floor plan.

SPONSORSHIP & EXHIBITION OPPORTUNITIES

WIFI SPONSOR

(one package available)

AU \$POA*

- Acknowledgement of WiFi Sponsor status.
- Signage at event to promote WiFi Sponsor status
- Company name/logo to appear on selected promotional material.
- Hyperlinked company logo on conference website.
- Company branding between conference sessions.
- A copy of the authorised event delegate list.

CONFERENCE DINNER SPONSOR

(one package available)

AU \$POA*

- Acknowledgement of Conference Dinner Sponsor status.
- Eight complimentary tickets to conference dinner.
- Company representative or invited peer to make 15 minute address.
- Opportunity to distribute goodwill items to dinner attendees.
- Opportunity to display company signage at dinner venue (subject to venue permission) for the duration of the function.
- Opportunity to host a VIP table at the conference dinner.
- Opportunity to provide entertainment (at sponsor's additional cost).
- Opportunity to provide a raffle draw at the conference dinner (prize supplied by sponsor).
- One insert into conference delegate bags.
- Company name/logo to appear on selected event promotional material.
- Hyperlinked company name/logo to appear on event website.
- Company branding between conference sessions.
- A copy of the authorised conference delegate list, with contact details.

BARISTA COFFEE BAR SPONSOR

(one package available)

AU \$POA*

- Acknowledgement of Barista Coffee Bar Sponsor status.
- Barista Coffee Bar during refreshment and lunch breaks, located in the exhibition area, for duration of the event.
- Company signage within the Barista Coffee Bar area (to be provided by sponsor).
- One complimentary registration, which includes full admittance to the 15th International Conference on Mine Closure.
- Company name/logo to appear on selected promotional material.
- Hyperlinked company logo on conference website.
- Company branding between conference sessions.
- A copy of the authorised conference delegate list.

STUDENT REGISTRATION SPONSOR

(limited packages available)

AU \$6,600*

- Acknowledgement of Student Registration Sponsor status.
- One registration for a full-time university mining student to attend the 15th International Conference on Mine Closure and the conference dinner.
- Two dinner registrations (for sponsoring company representatives already registered for the conference) to accompany student to and be seated with student at dinner.
- Company name/logo to appear on selected promotional material.
- Hyperlinked company logo on conference website.
- Company branding between conference sessions.
- A copy of the authorised conference delegate list, with contact details.

SPECIAL SPONSORSHIP PACKAGES

- Pens (supplied by sponsor)
- Pads (supplied by sponsor)
AU \$3,300* (one package available)
- Delegate Bag Insert (supplied by sponsor)
AU \$3,300* (limited packages available)
- Lunch (three packages available)
AU \$4,400*
- Name Badge Lanyards (supplied by sponsor)
AU \$4,400* (one package available)
- Refreshment Break (limited packages available)
AU \$2,200*

SPONSOR/EXHIBITOR REGISTRATION

To secure your participation as a sponsor or exhibitor, please complete and return the registration page along with your company logo as a high resolution EPS vector file, minimum 300 dpi.

On receipt of the registration form, a letter of confirmation will be issued to the person listed as the event coordinator on the sponsor/exhibitor registration form.

Please note that all packages (where limited) will be confirmed on a "first come, first served" basis.

* Australian Goods & Services Tax (GST) inclusive.

SPONSOR/EXHIBITOR APPLICATION

15th International Conference on Mine Closure (2215)

SPONSOR/EXHIBITOR COMPANY

Please print. *denotes mandatory fields.

*Company _____

*ABN/ACN _____
Australian companies only

*Authorised by _____

*Position _____

*Address _____

State _____ Postcode _____

Ph/Mob _____ Fax _____

*Email _____

EVENT COORDINATOR

Please print. *denotes mandatory fields.

*Name _____

*Ph/Mob _____

*Email _____

SPONSOR/EXHIBITOR PACKAGE

Package _____

Value (AU\$) _____

Package _____

Value (AU\$) _____

Package _____

Value (AU\$) _____

TOTAL VALUE AU\$ _____

Please return this completed form and your purchase order and the ACG will send you an invoice.

PO#: _____

Please forward full purchase order to events-acg@uwa.edu.au

PAYMENT OPTIONS

- Electronic funds transfer (EFT) and credit card payment - Please refer to the details on the invoice.

For sponsor|exhibitor terms and conditions please visit acg.uwa.edu.au/disclaimer

The ACG reserves the right to alter the format of the event in accordance with advice from the Australian Government. If COVID-19 restrictions affect travel/venue capacity etc, the conference will be held as an in-person/online event. Please refer to the Terms and Conditions, available at acgmineclosure.com/disclaimer

Please complete and return this form to:



Australian Centre for Geomechanics
The University of Western Australia
35 Stirling Highway (M600)
Crawley WA 6009



+61 8 6488 3300



info-acg@uwa.edu.au



www.acgmineclosure.com

Information valid as at August 2021. Check www.acgmineclosure.com for latest